

## eCoupons

The deadline for the eCoupon promotion submission is **April 23, 2010**.

To participate in this promotion, please submit your eCoupon file to our office by **April 23, 2010**. Send your file directly to [info@theclothingshow.com](mailto:info@theclothingshow.com).

We encourage you to take advantage of this marketing opportunity to increase traffic to your booth!

These coupons will reach over 25,000 people who have joined the mailing list.

Here are some guidelines to follow in making your eCoupon:

1. You may design any discount you would like for your coupon, such as a percentage off regularly priced merchandise, or spend \$50.00 and receive a free gift – whatever you would like to offer.
2. We would love to see a bright, clear ad, about the size of a business card.
3. Include your booth number. Also, these coupons are only good for the show, so please offer savings that can be redeemed at The Clothing Show, May 14 – 16, 2010 or refer to the Spring 2010 show.
4. Acceptable file types are jpeg, tiff, pdf or Eps, at 200 dpi.
5. Here are some examples of what an eCoupon should look like:



If you have any questions regarding the eCoupon, please email us and we would be happy to help.

All the best,

The Clothing Show